

P P SAVANI UNIVERSITY

Fourth Semester of MBA Examination

May 2022

SLMB8190 Project Management & Entrepreneurship Development (Capstone)

05.05.2022, Thursday Time: 09:00 a.m. To 11.30 a.m. Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

SECTION - I

Q - 1 Conceptualize Innovation management and design the steps in innovation management. [10]

OR

Q - 1 (a) Discuss the key pillars of innovation management. [05]

Q - 1 (b) Types of innovation management - Write a short note. [05]

Q - 2 Formulate the problems and prospects of MSME sector in India. [10]

OR

Q - 2 (a) Write a note on woman entrepreneurship in India. [05]

Q - 2 (b) Draw your conclusion on the entrepreneur motivation and also on the characteristics of entrepreneurs. [05]

Q - 3 Design the activities involve in starting new venture and also propose how to generate new business ideas. [10]

OR

Q - 3 (a) Summarize the analysis of entrepreneurship. [05]

Q - 3 (b) Produce the procedure for registration of new industries. [05]

SECTION - II

Q - 1 Construct the concept of incubation center and draw the benefits of it. [10]

OR

Q - 1 (a) Justify the role of the Incubation center. [05]

Q - 1 (b) Assess the activities of the incubation center. [05]

Q - 2 What is procurement? Generate the process of procurement management. [10]

OR

Q - 2 (a) Prepare the functions procurement management. [05]

Q - 2 (b) Design your learning on start-up metrics. [05]

Q - 3 Formulate the relationship between capital financing and capital allocation. Also define the project financing. [10]

OR

Q - 3 (a) Evaluate the project feasibility report elements. [05]

Q - 3 (b) IPR - Infer. [05]
